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FOR IMMEDIATE RELEASE:

**IMS AUDIO VISUAL RECOGNIZED FOR CREATIVE APPROACH WITH TECHNOLOGY**  
Company Uses Digital Signage for Corporate Branding

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CHARLOTTE, NC – Feb. 12 – Congratulations to IMS Audio Visual, Inc. of Aston, PA who announced on Feb. 5th that they had been awarded the 2008 DIGI Award for Excellence in Creativity from The Digital Signage Group. This recognition is for the Digital Signage Design and Integration of a custom system at Plymouth Meeting, PA-based Health Advocate, Inc.

One of the highlights to the IMS project was the "Welcome Wall" that greets visitors in main lobby. The Welcome Wall consists of a 50" 1080P HD display and an ultra-large a 130" 16:9 Blue Ocean<sup>®</sup> Rear Projection Screen with suspension kit for a frameless "free floating" effect to wow visitors as they enter the Lobby Exhibit Area. They decided on thin 9mm screen thickness option for a lighter weight solution that would perfectly fit with their application. The screen is driven by a Sanyo PLV-WF10<sup>™</sup> LCD projector and both displays in the Exhibit Area show automated content; each with a networked AGNPRO miniBox<sup>™</sup> HMP HD media player. The entire display system is controlled via an AMX NI-3100 and Modero 8.5" wireless touch panel, programmed with customized matrix switching.

The Digital Signage Group will be announcing the winners of the fourth annual DIGI Awards during the Digital Signage Expo in Las Vegas, Feb 27-28th. IMS will be participating in a special Digital Signage panel discussion held at the Expo.

**About U.S. Nippura, Inc.**

Nippura is known for its core business of creating the world's largest acrylic panels, tunnels, cylinders and spheres for the professional aquarium industry. Nippura was the first company ever in 1968 to produce a large scale Aquarium from Acrylic (PMMA). Nippura has been the catalyst for the modernization of Theme Park Aquariums. While Nippura Aquarium products can be found all over the world you may find yourself staring through them at some of the more local notable aquariums like the Monterey Bay Aquarium, Atlantis Paradise Island, Baltimore Aquarium, New York Aquarium, Ripley's Aquarium Gatlinburg, & the new Georgia Aquarium just to mention a few... The largest size Aquarium Window Aqua-wall<sup>®</sup> created to date by Nippura measures more 74' x 27' x 2' thick (297,000lbs) and listed in the 2004 Guinness Book of Records. Nippura's technology for consistently producing hi-tolerance cell cast acrylic in large sizes with exacting optical properties has been leveraged for developing Blue Ocean<sup>®</sup> Rear Projection Screens.

**About IMS Audio Visual, Inc.**

IMS Audio Visual Inc. is a privately held company, based in Aston, Pa. As one of the fastest growing AV companies in the Philadelphia region, IMS operates five business units: Show Services/Event Staging, AV Design/Integration, Service, Pre & Post Video Production and Rental Services. IMS serves clients in the corporate, education and private sector markets, from small organizations to Fortune 100 companies and has been for 14 years strong.